

IGNITE YOUR AUTHOR WITHIN....

Ball of Fire AUTHOR SERVICES

www.BallofFireConsulting.com



Ball of Fire AUTHOR Services

From one Author to another, putting pen to paper is exciting, scary, and challenging. Yet it is just the first step in igniting the Author within you.

- 🔥 Have you ever been asked if you have a marketing platform in place?
- 🔥 Do you understand why is it important to have one long before your book is published?
- 🔥 Are you already marketing and promoting it, even if your book idea is still on a napkin?

If you answered No to the above, you are not alone. Having been there and done that for my own book, and those of other authors, Ball of Fire Author Services are a compilation of lessons learned, best practices, what worked and what didn't, to ensure on launch day the cash register rings.

Our Custom AUTHOR SERVICES Programs can include creating, managing, executing a:

- 🔥 Project plan which includes tasks, assignments, due dates and estimated costs
- 🔥 List of recommended tools, applications, social platforms, and reporting that supports planning, prepping, status reporting, and executing against the project plan
- 🔥 Project Repository to store, manage and access files, images, reports and project plan
- 🔥 Image Library created and managed throughout the project
- 🔥 Set up of all relevant Social Platform Profiles, i.e. Facebook, Twitter, Goodreads, etc.
- 🔥 Social Media Exposure – provide writing, posting and follow up on key social platforms, i.e. tweet, post, pin, etc. including live tweeting/posting pre, during and after events (i.e. radio appearances)
- 🔥 Video and Audio Library - creation, editing, and management of various videos/audios: i.e.,
 - Author Interview video
 - Radio Promo/Commercial audio
 - Book Trailer
 - Expert Tip Videos, etc..
- 🔥 Media Exposure Management – research, pitch, schedule, and manage radio, television, blog tour and other media placements, as well book reviews and testimonials*
- 🔥 Press Release Library – create and deploy press releases throughout the program for all events
- 🔥 Library of Author Collateral – BIOs, One-Sheet, Photos, Pitch Letters, and others
- 🔥 Launch Plan and Execution – define, plan and facilitate on pre, during and post launch events and activities, i.e. Blog Tour, Cover Reveals, and more.
- 🔥 Weekly Coaching Call Schedule – to report, assess, and account on the project progress, issues, and next steps

Ball of Fire Value to the Author:

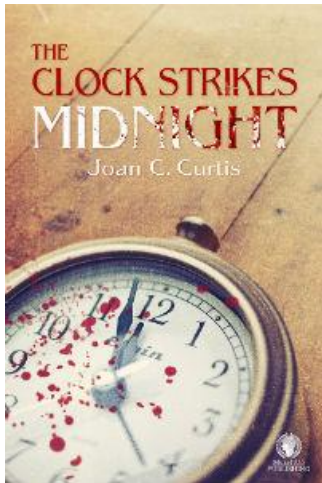
- 🔥 Our custom programs allow you to manage your budget
- 🔥 We leverage resources, tools and practices that fit your budget
- 🔥 We take the burden off of you so you can focus on your career, business and life.

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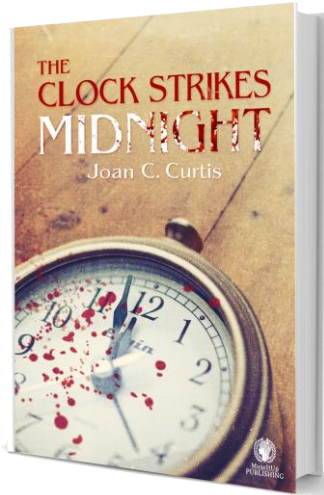
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SAMPLE - for Joan C. Curtis, five-time author



Publishers Original Book Image



Adapted throughout project to support all pre, during, post tasks

THE CLOCK STRIKES MIDNIGHT
Joan C. Curtis

The Clock Strikes Midnight is a race against time in a quest for revenge and atonement. This is a story about hate, love, betrayal and forgiveness.

If you found out you had only 3 months to live, what would you do? That's the question Janie Knox faces in this fast-paced mystery full of uncertainty and tension that will surprise you until the very last page.

Hiding behind the façade of a normal life, Janie keeps her family secrets tucked inside a broken heart. Everything changes on the day she learns she's going to die. With the clock ticking and her time running out, she rushes to finish what she couldn't do when she was 17—destroy her mother's killer.

MUSENET PUBLISHING

Interview with
Joan C. Curtis,
Author of
The Clock Strikes Midnight

Author Interview Video

5 STAR RAVE REVIEW for
The Clock Strikes Midnight
by Joan C. Curtis is an amazing story with a number of twists cleverly hidden away. It was gripping and, no matter how hard I tried, I couldn't have guessed the ending if I tried!
Ann Marie Reynolds
ReadersFavorite

Creative Ideas to Present Reviews

THE CLOCK STRIKES MIDNIGHT
Joan C. Curtis
www.joancurtis.com

Available Now!

Joan Curtis has written a true page-turner. The result is a fast-moving suspense-filled yarn. Those who like a good mystery will enjoy this book.
Jeffrey Brooke-Stewart

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Project Plan, Project Repository, Media Kit, Expert Videos, i.e. Writing Tips, Giveaway and Promo Images

Joan C. Curtis is an award-winning writer who has published 3 books, both fiction and non-fiction, and numerous articles. She has a Bachelor's in Adult Education and has spent her professional life as a communications director, marketing manager, and project manager. She is currently a freelance writer, providing editing and proofreading services to authors and bloggers. She is also a frequent speaker at writing conferences and workshops. She has been featured in several magazines and newspapers, and her work has been translated into several languages. She is currently working on her fourth book, *The Clock Strikes Midnight*, a mystery/thriller novel published by MuseNet Publishing.

Click to Pre-Order on Amazon

Joan speaks on a variety of topics, including but not limited to:

- How to write a successful manuscript
- How to write a successful business plan
- How to write a successful grant proposal
- How to write a successful resume
- How to write a successful cover letter
- How to write a successful proposal
- How to write a successful business plan
- How to write a successful grant proposal
- How to write a successful resume
- How to write a successful cover letter
- How to write a successful proposal

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Pinterest: www.pinterest.com/joancurtisauthor

THE CLOCK STRIKES MIDNIGHT
Joan C. Curtis

a gift for you

A special give-away during our
November 25th / 3:00 – 5:00pm
Facebook Launch Party
SHARE than JOIN IN!!