



Recommendations For Bernadette Boas

“It is my pleasure to recommend Bernadette and her company, The Boas Group (now called Ball of Fire Consulting) to any small to large company interested in improving business strength, development and general business strategy. Our family owned business has worked with Bernadette and her associates for almost 3 years. Together we have laid out short and long-term goals, she listened to the wishes and intentions of ownership and we have laid out strategies to meet our goals, and Bernadette has led the way in implementing those strategies.”

Mike Falkenhagen, CEO E.L.F. Displays, Fixtures and Millwork

“Bernadette has added great value to ELF through her structure, organizational methods and ideas. She has guided us through a growth spurt and helped us to become more productive and work better together as a team. She is a great leader and advisor. I have certainly learned a lot from her and value her as both a strategic business consultant and friend.”

Sherrie Falkenhagen, Project Management Director,, E.L.F. Displays, Fixtures and Millwork

“Bernadette displays her commitment to ELF by taking the time to understand the customer’s needs.... Bernadette encourages all of the Management Staff to use forward-thinking and creative solutions to overcome any difficult problems or challenges.”

Sharon Harris, HR Manager, E.L.F. Displays, Fixtures and Millwork

“I have worked on and off with Bernadette for the last 4 years for both consulting and mentoring. I’m always impressed with her out-of-the-box thinking for problem solving, proposing marketing strategies or providing ideas for products. Her expert consulting guidance has been an integral part of the successes I have experienced.”

Roy Salisch, CEO Roysco Solar

“I highly recommend Bernadette Boas to any business owner who believes their business could benefit from focused and determined goal setting, defining and implementing consistent processes and maximizing available time. Bernadette's experience and techniques were invaluable as I established and grew my new business (in spite of the economy). If you intuitively know your business has what it takes to grow and understand the risk of "missed opportunity", then I believe you will find Bernadette an incredible resource.”

Don Neder, CEO Speedpro Imaging

“Bernadette is so very well oriented and focused on providing her clients with the best service that the process towards the end result seems so painless. Her undying attention to detail and uncanny ability to understand what each business owner needs is a lifesaving quality. I know because, she breathe life into my business by providing a state of the art business plan; giving my company a real direction, focus and the tools to grow.”

Raymond Jackson, CEO First Image, Inc.

“Bernadette is high energy. I worked with Bernadette when Office Depot selected NCR Teradata to develop a data warehouse. Bernadette was senior NCR retail consultant and managed the \$20 million project to a very successful completion. Bernadette is an excellent project manager, great communicator, and innovative business partner. Bernadette will care as much about your company as you do.”

John Vaught, CIO National Vision

“Bernadette is a very capable and enthusiastic leader. She has worked with my team and provided guidance as we began our development of Knowledge Management Capabilities. Her guidance was invaluable, and the systems, processes, and methods that she put in place at NCR/Teradata are frequently used as the model that we all strive toward. Lately, we've sought her advice as our Services Engineer team has matured, and our discussions with her have spurred thought, consideration, and more effective outputs. Bernadette's enthusiasm is infectious, and working with her is always an invigorating and motivating experience.”

Carl Isenburg, Director Hitachi Data Systems

“Bernadette is an action-oriented manager. She is willing to accept any task - large or small, and is very good at breaking it down into manageable components which make achieving the ultimate goal more direct. She is a strong communicator as well as relationship builder. Her follow-up skills are top-notch, in line with her action-oriented approach. She relates well to all groups - those she manages, peers, and superiors.”

Thomas Crooke, VP- EMEA Professional Services, Teradata

“Bernadette is a capable senior manager who envelopes a business challenge and works tirelessly to master and resolve it. She brings in other associates and consultants to help dissect the challenge and works well with her team. She takes a no nonsense approach to her work that is refreshing in a world of corporate politicking and positioning.”

Maribeth Achterberg, Senior Enterprise Architect – Schnieder National

“I invited Bernadette to speak to the Women in our Atlanta office. This was the first event geared for this group. She exceeded my expectations in motivating and engaging the group of women. Examples of the comments we received were; I would love to be with her just 5 minutes a day to keep me motivated, I'm re-energized, insightful, encouraging, I needed someone to push me to think about my personal and professional goals. Bernadette made it real and was extremely humbling in telling her story. We had customer service reps attend as well as the Chief Legal Counsel to our corporation. Everyone benefited from our lively discussion.”

Sharon Noble, Vice President of Human Resources, Huber Engineered Materials

“Wow!! I just came from your presentation, Ignite Your Leader Within, and am soooooo inspired and motivated!! Your enthusiasm, energy and phenomenal story have me motivated to set goals again. Not just set them, but DO SOMETHING: write them down and take action towards achieving them every day!! I particularly appreciated your advice about choosing just 3 things to accomplish yearly/daily. I have found that is why I've gotten discouraged in the past: I would make a list of 15 things and it just seemed to daunting to even start on, so I wouldn't achieve much of anything! Thank you so much for inspiring to create and achieve my goals!!”

Kammie Tipton , Executive Assistant J.M. Huber Corporation

“Bernadette is a master of finding the clear road that builds success both in business and in life. As a consultant, speaker, author and facilitator, she always delivers above and beyond expectations. If you want your business to flourish while still having a work life balance, Bernadette is the only person I would use and I would recommend to others. There are some who speak about it she delivers measurable results.”

Rico Pena, CEO Pena Global

“Bernadette truly is a "Ball of Fire" and it transfers into her passion for what she is doing. I connected with Bernadette after seeing her speak at an event for some coaching. I have been greatly pleased with the results I have gotten from working with her. Bernadette was able to help me pin down the three areas of my life and career that I truly wanted to focus on and come up with measurable markers and goals. Bernadette's

passion, personality and drive to help others succeed is a winning combination and I feel fortunate to have worked with her.”

Ted Hatcher, Manager LOMA

“Bernadette Boas is the ultimate expert on business coaching, leadership, and motivational speaking. I *learn* a lot every time I hear her speak. Her in-depth knowledge and techniques for dealing with issues with your business or your employees work - take advantage of what she teaches you!”

Deidra Cunningham, IKEA Marketing Coordinator

Go to LinkedIn for additional recommendations – <http://www.linkedin.com/in/bernadetteboas>

SAMPLE CLIENT LISTING –

